1922 MEN'S CUTTING DEMO

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From the dream of a man in Amsterdam to the hands of men all around the world. 1922 by J.M.Keune was born from ambition, grown by his sons, elevated by science, and made great by Dutch Craftsmen. Learn some of the most sought after men's styles as you freshen up your barbering skills and verbiage.

INVESTMENT: FREE

- **JAN 22** 9AM - 12PM | ESCAPE SALON..... MT VERNON, WA
- **JAN 22** 3PM - 6PM | STYLUS SALON..... SEATTLE, WA
- **JAN 23** 9AM - 12PM | TBD..... SEATTLE, WA
- **JAN 23** 2PM - 5PM | PEPPERS SALON ..... PUYALLUP, WA

REGISTER TODAY AT
SalonServicesNW.com/education

All education ticket sales and class fees are FINAL and NON-REFUNDABLE.

SALON SERVICES
ENCOURAGING PERSONAL MASTERY | SINCE 1981

MEET THE ARTIST:

CORY WALLACE
KEUNE REGIONAL EDUCATOR

Chicago hair designer and educator Cory Alan Wallace loves to lose himself in education, as both a student and a teacher of creative skills. From career musician to successful cosmetologist, Cory often finds himself now in the position of educating other stylists while fulfilling a family philosophy. Simply put, when you push others to their maximum potential, you will also be pushed to success. Growing up near Kalamazoo, MI, Cory first pursued a career in music and played in a band in Las Vegas for several years. While in Las Vegas, he came to realize many similarities and high potential of the hair industry. Mentors advised him to move back to Michigan and begin working on his education. He became a licensed cosmetologist and also secured his instructor's license while working at a salon in Kalamazoo, and subsequently, his current Chicago salon location. As a Keune HairCosmetics Educator and Ergo guest artist and educator, Cory plans to be showing his fellow stylists the newest cutting, coloring, finishing, styling, and blow drying techniques with Keune and ERGO. He will represent the companies on stage at major industry shows and at in-salon classes throughout the Midwest, as well as throughout the country. In his educator role, Cory loves to really connect with both stylists and clients to show them not only what to do but why they do it so that they can own what they learn.

@corywallacehair

LOOK FORWARD TO LEARNING

- The 1922 looks
- Clipper techniques
- How to work with different hair textures and growth patterns
- Quick color options for your male guests
- Cutting techniques

Registration is required online at www.salonservicesnw.com to attend all educational classes and events. Walk-ins will not be accepted. Unless noted, classes are for licensed professionals only. Payment must be received in full to guarantee registration and will be processed immediately. All fees are non-refundable unless otherwise noted. Salon Services reserves the right to cancel or change classes, or substitute educators. Only those registered will be notified.