



Anne Hathaway, Leonardo DiCaprio, *InStyle* and *Flare*, today's consumer is on a first name basis with a long list of celebrities and magazines... and so is AG Hair Cosmetics. AG Hair Cosmetics has been creating style with substance since 1989. Founded by Ernst & Young Entrepreneurs of the Year John and Lotte Davis, AG is the largest independent manufacturer of professional haircare products in Canada and is sold in over 10,500 salons across North America. Named one of the Best Companies to Work for in BC, AG boasts a unique range of more than 40 products made with only the finest ingredients and a highly sought after artistic team, comprised of award-winning stylists.



When *Elle* magazine named AG's tech two colour treatment shampoo and ultra moist moisturizing treatment best products for colour-treated hair in its beauty awards, the two products flew off salon shelves. This year, AG came out on top again at *Elle's* beauty awards when ultradynamics extra-firm aerosol was chosen as best hairspray by more than 750 readers in a blind test.

AG has been involved in many high profile celebrity- and media-studded events such as the official GRAMMY® Awards gift bags and the Toronto International Film Festival, and recently took part in the coveted Oscars® 2009 Gift Bags given out at the 81st Annual Academy Awards.

More and more, celebrities are asking for AG. Actress Freida Pinto from the Best Picture winning film "Slumdog Millionaire" loves AG's colour savour sulfate-free shampoo and colour protection conditioner, Anne Hathaway got hooked on AG's saturate on the set of "Rachel Getting Married" and the hairstylist for Leonardo DiCaprio and Mark Ruffalo's new film "Shutter Island" requested AG's wax and stucco when he needed stand-out pomades.

Be the salon that consumers turn to for AG. At your convenience, your Salon Services consultant can take you through a customized introductory plan that features the top AG products people everywhere are raving about. Please contact us directly at 800-251-4247 to take advantage of this offer. In the meantime, learn more about AG online at www.aghaircosmetics.com.

Best regards,

AG Hair Cosmetics

